



### CONTACT

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WEBSITE

nolabarricelli.com

**INSTAGRAM** 

instagram.com/nolabvisuals

## **EDUCATION**

**ENDICOTT COLLEGE, Beverly, MA** 2021

Bachelor of Fine Arts Graphic Design Major, Photography Minor Cum Laude

FUA, Florence, Italy Study Abroad Program Fall 2019

# **SKILLS**

ADOBE PHOTOSHOP ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE LIGHTROOM

ADOBE AFTER EFFECTS

FIGMA

FINAL CUT PRO

MICROSOFT WORD

MICROSOFT POWERPOINT

**CANON EQUIPMENT** 

PROBLEM SOLVING

GROUP WORK

LEADERSHIP

MULTITASKING

**PROFILE** 

I'm a versatile creative professional with a great work ethic, outstanding organizational abilities, and proficiency in graphic design, photography, and more. My experience extends across various projects, including branding, web design, marketing materials, and photoshoots. With a passion for crafting visually stunning content, I'm dedicated to exceeding expectations on every project. My adeptness at efficiently managing tasks and deadlines, combined with my expertise in design and photography techniques, allows me to consistently deliver high-quality results that resonate with clients and audiences alike.

## WORK EXPERIENCE

Eyeba, Brooklyn, NY

**Creative Manager** 

October 2021-Present

- Solely created a full overhaul of the brand identity, including packaging, a new e-commerce website, and endless photographs.
- Any and all marketing materials including advertisements, emails, and social media work.
- Creating a Tiktok account and bringing it to 35k followers and 1.3M likes
- Manage the studio based in East Williamsburg with appointments, photoshoots, and guest artists.

Spin350 Creative. Boston. MA Intern/Contract Designer

September 2020-Present

- As an intern at Spin350 I helped with a wide range of projects including brochures, websites, logos, and other marketing material for various clients. I was involved in preparing bigger projects by organizing media and content.
- I was offered a part-time contract designer position after my internship ended where I still help with various projects.

Freelancer

2018-Present

I have been able to be involved with different jobs through my instagram account with clients reaching out to me. I have created full brand identities, websites, marketing materials, and posters for various clients.

BeLo The Sea Treasures, Gloucester, MA

May-July 2019

Intern

- Photography of jewelry pieces
- Redesigning of new website
- Working on social media accounts

NC Graphics LLC, New Canaan, CT

May-June 2018

- Intern
  - Created designs for apparel Made mocks of clothing for clients
  - Sat in on meetings talking about work and clients

SPHERE, Ridgefield, CT

Helped with different classes and events for disabled adults

Instructor of weekly cooking classes for the members

VOLUNTEER

2016-2021